

Abstract:

Investing in Circular Plastics: The Dutch approach to innovation, scale-up and market development

Circular Plastics NL (CPNL) is at the forefront of accelerating the transition to a circular economy in the plastics sector. While the subsidy program's ambitions are clear, we face significant challenges both technological and economically as (geo-)political. To maintain competitiveness in the global market, we must also navigate evolving European and national regulations. The national subsidy program is crucial in addressing these bottlenecks by:

- Providing subsidies for material and process innovations, fostering and scaling up technological breakthroughs that reduce waste and improve efficiency and quality of recyclates.
- Supporting the research and development of new materials that are more recyclable, replacing those currently difficult to recycle, and ensuring future sustainability.
- Deploying showcases to demonstrate closed-loop systems for specific material cycles and or value chains, highlighting practical applications that move us toward our circular economy goals.
- Boosting the further development of open infrastructure in the Netherlands to support the transition towards circular plastics.

By leveraging knowledge, networks, and innovation, CPNL aims to support the economical ecosystem to stay ahead of market trends and deal with regulatory frameworks.

The presentation in November 2026 at the Advanced Recycling Conference will focus on the following topics:

- Short introduction to Circular Plastics NL
- The scope of the 220M€ program, in geo-economical and political context, aiming to deliver significant impact following the “Theory of Change” model.
- The results so far, including running 2026 Open Call subsidy round of 40 M€, closing Oct 6th
- Market update / developments including update on the NL “ecosystem” together works with the government addressing key challenges
- Outlook / future calls including 2027 plans for subsidies (also available for non-NL parties!)

MORE SLIDES and INFORMATION is available on request

NL investing in circularity

Update on the 220 M€ CPNL program

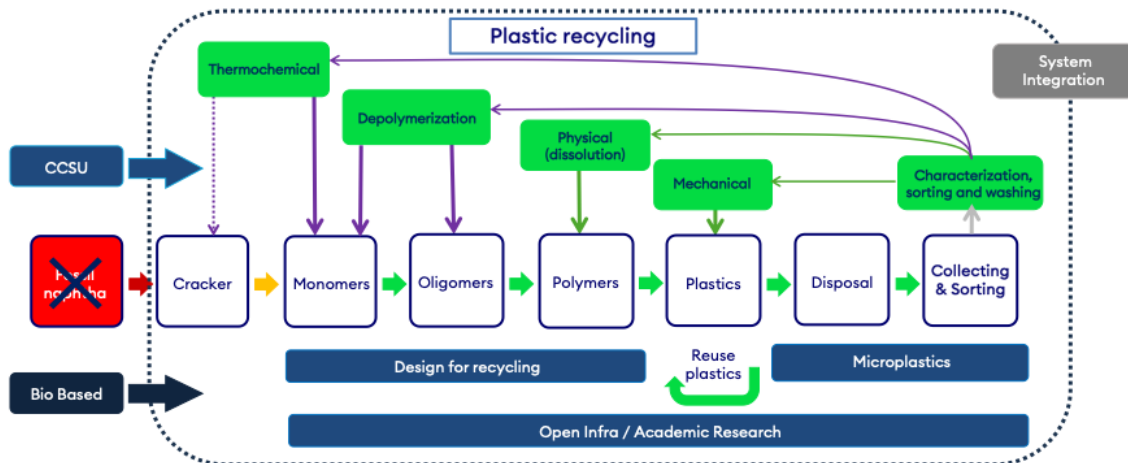
ARC Nov 17th and 18th. Cologne, Germany



Agenda

- **CPNL, a 220 M€ program to accelerate innovation and upscaling of Circular Plastics**
- **Results so far (projects, outcomes, following Theory of Change)**
- **The current context (legal, economic, government)**
- **The way forward: outlook with actions, plans, and subsidies available to come**

CPNL program: from fossil and linear to circular plastics!



The importance of and urgency for Plastics in the NL

