

Abstract: Let's talk economics and systems change

The plastics industry is adopting technologies to reduce carbon emissions. It does so for fossil-based plastics with CCS, electrification and recycling. But also through more radical transformation towards non-fossil based plastics with green methanol solutions from hydrogen and biomass.

In this session we explore the business case of these solutions in terms of emissions and cost. And we take a systems change approach to analyse what actions different stakeholders can take to enable these technologies to flourish and to meet sustainability goals.