



**ADVANCED
RECYCLING**
Conference 2024

20-21 November
Cologne (Germany)
Hybrid Event







advanced-recycling.eu/sponsoring

Service Packages **2024**

Sponsorship • Exhibition • Advertisement

The event will take place in Cologne, with attendees in person meeting up with those who have booked online.

| | Platin Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor | Get Together Package | Gala Dinner Buffet Package |
|---|---|---|---|---|---|---|
| Availability | 1 | 5 | 5 | 10 | Day 1 | 1 |
| Visibility in Marketing | · Press Releases · Online Marketing · At the Conference | · Press Releases · Online Marketing · At the Conference | · Press Releases · Online Marketing · At the Conference | · Press Releases · Online Marketing · At the Conference | · Online Marketing · At the Conference | · Online Marketing · At the Conference |
| Roll-up Banner | 1× On Stage in Booth | In Booth | In Booth | In Booth | At the Buffet | At the Buffet |
| Advertisement in Journal Online and Print * | 2 Pages | 1 Page | ½ Page | ¼ Page | - | - |
| Free Entrance Tickets à 1,495 € |  |  |  |  | - | - |
| Free Exhibition Booth à 3,000 € (6 m ²) | Included | Included | Included | Included | Included | - |
| 20% Reduced Entrance for Your Customers | 20 | 15 | 10 | 5 | - | - |
| Sponsor's Presentation | Corporate Video/ Slide Display | Corporate Video/ Slide Display | Display of Company Logo – "Meet us at ARC" | - | Table Cards | Table Cards |
| Sponsor's Corporate Brochure | Media Table | Media Table | Media Table | Media Table | - | At the Buffet |
| Price in EURO | 14,300 € | 7,100 € | 5,445 € | 4,800 € | 3,000 € | 3,000 € |
| Thanks for Your Choice | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

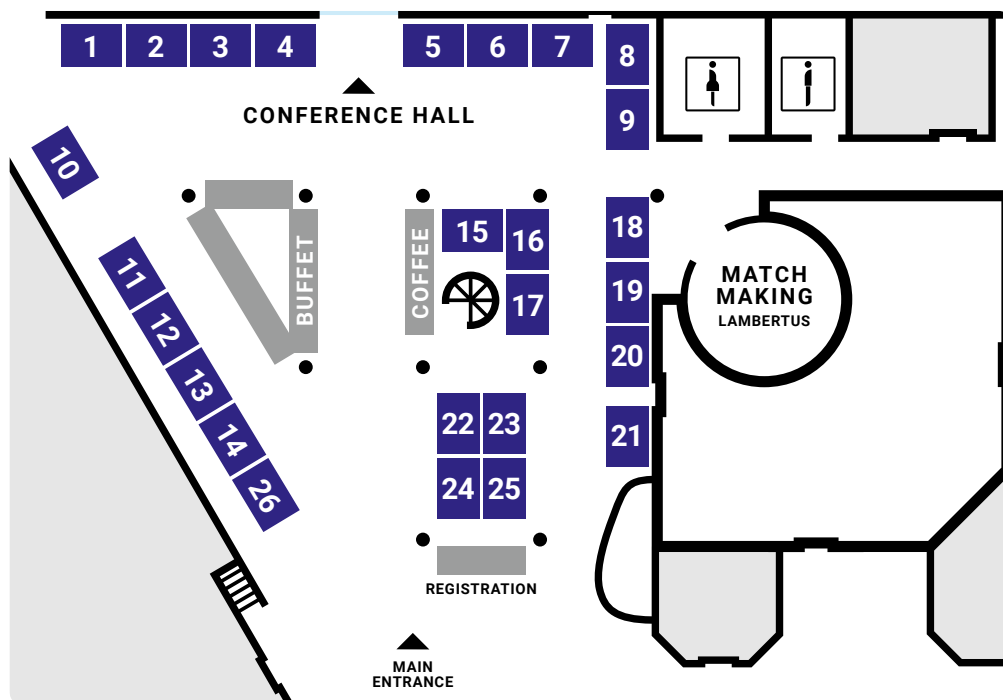
Please check the appropriate boxes and send the document to the nova sponsoring team if one or more alternatives appeal to you. All prices are excl. 19% VAT. Subject to change without notice.

* You are also welcome to book an additional advertisement in the conference journal (Page 4).

** The sponsoring net price is providing an excellent cost benefit ratio.
The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower "net sponsoring costs".

Exhibition Information

Companies that would like to book an exhibition booth (6m²) can do so for the price of 3,000 EUR (excl. 19% VAT). Included in the booth fee is one conference ticket. The exhibition is located prominently within the conference hall so the interaction with participants is guaranteed. For sponsors the exhibition booth is included into their sponsoring package.



Your stand booking consists of:

- One Table (1,40 m x 0,70 m), tablecloths and two chairs
- Pinboard (1,20 m width x 2 m height)
- Power socket (240 V).

You are also welcome to make use of your own booth system.



advanced-recycling.eu/exhibition-booking



For your exhibition stand booking or further questions, please contact

Guido Müller
+49 151 – 41 42 30 19 / guido.mueller@nova-institut.de
or
Dominik Vogt
dominik.vogt@nova-institut.de

Workshop Rooms

Sponsors are eligible to book extra rooms in order to hold workshops or special business meetings. Rooms can be booked for two hours, the rate is 380 EUR (excl. 19% VAT). Workshops will be promoted by nova-Institute in advance to the event. Room availability by the hour is based on a first come first serve basis. If you are interested in a workshop room or to find out more about the booking options, please contact guido.mueller@nova-institut.de.



2
Hours

380 EUR

Advertisement in the Conference Journal

Organisations, firms and associations are very welcome to book an advertisement in the conference journal. For sponsors advertisement is included into their sponsoring package.

Options

| | | |
|---|---|---|
| <p>1/1 Page</p> <p>1,000 EUR</p> <input type="checkbox"/> | <p>1/2 Page</p> <p>500 EUR</p> <input type="checkbox"/> | <p>1/4 Page</p> <p>300 EUR</p> <input type="checkbox"/> |
|---|---|---|



Cover Page of Last Year's Conference Journal
 DIN A4 • Print Edition: 500 • PDF Online Distribution

RENEWABLE CARBON NEWS

renewable-carbon.eu/news

Option 1 Banner Small

| | | |
|---|---|---|
| <p>1 Months</p> <p>900 EUR</p> <input type="checkbox"/> | <p>3 Months</p> <p>1,200 EUR</p> <input type="checkbox"/> | <p>6 Months</p> <p>1,600 EUR</p> <input type="checkbox"/> |
|---|---|---|

Option 2 Banner Large

| | | |
|--|---|---|
| <p>1 Months</p> <p>1600 EUR</p> <input type="checkbox"/> | <p>3 Months</p> <p>1,900 EUR</p> <input type="checkbox"/> | <p>6 Months</p> <p>2,300 EUR</p> <input type="checkbox"/> |
|--|---|---|

Networks of nova-Institute

Page Views

340,000
Visitors per Month
Renewable Carbon News
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Up to 50,000
Visitors per Year
Renewable Carbon Companies
(ReCaCo)
renewable-carbon.eu/companies

Contacts

31,500 LinkedIn
3,950 XING
7,750 X
60,000 Industry Contacts

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newsletters](https://renewable-carbon.eu/newsletters)

From a list of 19 topics,
select the news important
to your business

Sponsoring Options

- Platin / 14,300 € Gold / 7,100 € Silver / 5,445 € Bronze / 4,800 €
 Get Together Package / 3,000 € Gala Dinner Buffet Package / 3,000 €

Workshop Room

- 2 Hours / 380 €

Advertisement in the Conference Journal

- 1/1 Page / 1,000 € 1/2 Page / 500 €
 1/4 Page / 300 €

Exhibition

Book your Booth soon:
advanced-recycling.eu/exhibition-booking

Banner on Renewable Carbon News

- Option 1: Banner Small: 1 Month / 900 € 3 Months / 1,200 € 6 Months / 1,600 €
Option 2: Banner Large: 1 Month / 1,600 € 3 Months / 1,900 € 6 Months / 2,300 €

Company Name

Street or POB

Postal Code, City

Contact Person

Email Address

Phone

Date

Company Stamp and Signature