

## **How to Make Chemical Recycling a Success Story in Europe**

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Chemical Recycling Europe (CRE), founded in 2019, is made up of members directly involved with chemical recycling (CR) technologies, (development, operations, licensing, etc..), members providing equipment/products/solutions for chemical recyclers, members up and down the associated value chain, etc., **all united to give new value to plastic waste.**

Chemical recycling (the technologies/the industry) has great potential (and invites high expectations) in being a significant/critical part of the solution for dealing with the problem of plastic pollution, implementing circularity for plastics, providing recycled content, reducing use of virgin feedstock, and more.

Making chemical recycling a success story in Europe will be measurable foremost by the amount of recycled content the industry delivers, as well as circular polymers and how much plastic waste is diverted from landfill and incineration and back into the economy.

**How to** make Chemical Recycling a success story in Europe? Some points to consider and build on:

**1. Policy environment and needs (some urgency required)**

- Adoption of ambitious mandatory recycled content targets for all plastics
- Recognition and adoption of mass balance accounting for chemical recycling
- Clarity on end-of-waste criteria
- Speed up and improve the permitting process
- Create the conditions for a favorable policy environment for chemical recycling so that the industry can secure access to capital and investments

**2. Collaboration, Complementarity... we are a part of the solution, another tool in the tool kit, and yes, we are in this together**

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**3. Embrace the Innovation**

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**4. Communicate in good faith, demystify the complexity, work to build trust**

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