



**ADVANCED  
RECYCLING**  
Conference 2022

**14-15 November**  
Cologne (Germany)  
Hybrid Event



[advanced-recycling.eu/sponsoring](https://advanced-recycling.eu/sponsoring)

# Sponsorship Information **2022**

**Exhibition • Workshop Rooms • Advertisement**

## Recycling experts meet in Cologne Advanced Recycling Conference (ARC)

Dear Business Partners,

Ambitious recycling targets set by the EU, the commitments of the chemical industry and brands, as well as the demands of customers are putting enormous evolutionary pressure on the recycling sector. Large shares of unrecycled waste streams on the one hand are set against the demand and search for renewable feedstocks for chemicals and materials on the other hand, leading to discussions as to which technologies are the most suitable for which waste stream and how to evaluate the environmental impact.

Advanced recycling technologies are developing at a fast pace, with new players constantly appearing on the market, from start-ups to giants and everything in between – new plants are being built or upscaled, new capacities are being achieved, and new partnerships are being established.

The nova conference on **Advanced Recycling** will take place for the first time this year. All you want to know about advanced recycling technologies and renewable chemicals, building blocks, monomers, and polymers based on recycling:

Hear about it at the **Advanced Recycling Conference (ARC)**  
**14–15 November 2022, Cologne, Germany (hybrid event).**

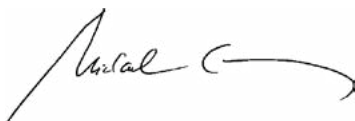
Technology scope:

- Extrusion
- Dissolution
- Solvolysis
- Enzymolysis
- Pyrolysis
- Thermal Depolymerisation
- Gasification
- Incineration with CCU

The unique concept of presenting all advanced recycling solutions and related topics at one event will guarantee a comprehensive and exciting conference experience.

As a sponsor of this forward-looking conference, you are at the forefront of the transition to an advanced recycling industry for renewable materials and chemicals. Your company understands the major challenges such as climate change, the substitution of the fossil based carbon with renewable carbon feedstocks, as well as the new political framework conditions which are at the same time an opportunity for new evolvments. With your commitment as sponsor you can actively support innovations, new technologies and products, but also new strategies and visions – and thus actively shape the future! Show with your sponsorship that your company is at the forefront of change.

Seize the opportunity!






Michael Carus, Managing Director

Your Contact for Sponsoring & Advertisement:



**Guido Müller**  
+49 151 41 42 30 19  
guido.mueller@nova-institut.de

The event will take place in Cologne, with attendees in person meeting up with those who have booked online.

	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Beer on Tap Package	Gala Dinner Buffet Package
Availability	6	6	10	Day 1	1
Visibility in Marketing	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Online Marketing · At the Conference	· Online Marketing · At the Conference
Roll-up Banner	In Booth	In Booth	In Booth	At the Buffet	At the Buffet
Advertisement in Journal Online and Print *	1 Page	½ Page	¼ Page	-	-
Free Entrance Tickets à 945 €				-	-
Free Exhibition Booth à 1,100 € (6 m <sup>2</sup> )	Included	Included	Included	Included	Included
20% Reduced Entrance for Your Customers	8	5	3	-	-
Sponsor's Presentation	Corporate Video/ Slide Display	-	-	Table Cards	Table Cards
Sponsor's Corporate Brochure	Media Table	Media Table	Media Table	At the Buffet	At the Buffet
Price in EURO	5,200 €	3,500 €	2,900 €	2,000 €	2,000 €
Actual Sponsoring net Price in EURO **	1,210 €	955 €	555 €		
Thanks for Your Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

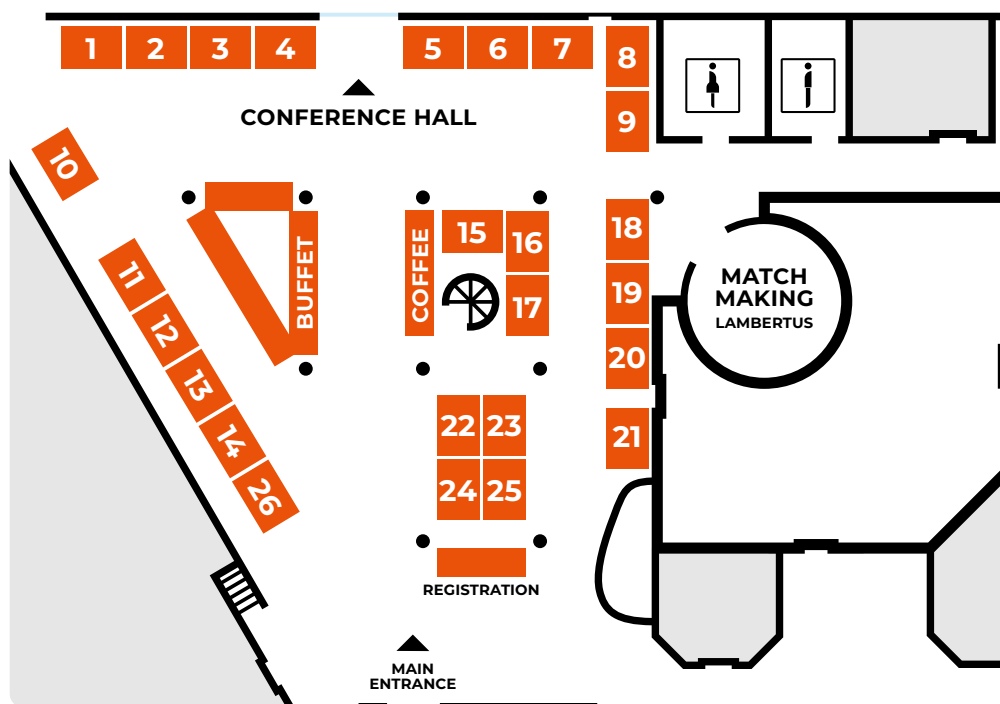
Please check the appropriate boxes and send the document to the nova sponsoring team if one or more alternatives appeal to you. All prices are excl. 19% VAT. Subject to change without notice.

\* You are also welcome to book an additional advertisement in the conference journal (Page 5).

\*\* The sponsoring net price is providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower "net sponsoring costs".

## Exhibition Information

Companies that would like to book an exhibition booth (6m<sup>2</sup>) can do so for the price of 1,100 EUR (excl. 19% VAT). Included in the booth fee is one conference ticket. The conference exhibition is located prominently within the conference hall so interaction with the participants is guaranteed. For sponsors the exhibition booth is included into their package.



### Your stand booking consists of:

- One Table (1,40 m x 0,70 m), tablecloths and two chairs
- Pinboard (1,20 m width x 2 m height)
- Power socket (240 V).

You are also welcome to make use of your own booth system.



[advanced-recycling.eu/exhibition-booking](https://advanced-recycling.eu/exhibition-booking)



For your exhibition stand booking or further questions, please contact

### Guido Müller

+49 151 41 42 30 19 / [guido.mueller@nova-institut.de](mailto:guido.mueller@nova-institut.de)  
 or

### Dominik Vogt

+49 (0) 2233 - 48 14 49 / [dominik.vogt@nova-institut.de](mailto:dominik.vogt@nova-institut.de)

## Workshop Rooms

Sponsors are eligible to book extra rooms in order to hold workshops or special business meetings. Rooms can be booked for two hours, the rate is 380 EUR (excl. 19% VAT). Workshops will be promoted in advance to the event. Room availability by the hour is based on a first come first serve basis. If you are interested in a workshop room and to find out more about the booking options, please contact [guido.mueller@nova-institut.de](mailto:guido.mueller@nova-institut.de).






**2**  
Hours  
**380 EUR**

## Advertisement in the Conference Journal

Organisations, firms and associations are very welcome to book an advertisement in the conference journal. For sponsors advertisement is included into their sponsoring package.

### Options

 <b>1/1</b> Page <b>1,000 EUR</b>	 <b>1/2</b> Page <b>500 EUR</b>	 <b>1/4</b> Page <b>300 EUR</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Cover Conference Journal  
DIN A4 • Print Edition: 500 • PDF Online Distribution

Banner on



[renewable-carbon.eu/news](https://renewable-carbon.eu/news)

<b>3</b> Months <b>800 EUR</b>	<b>6</b> Months <b>1,600 EUR</b>
<input type="checkbox"/>	<input type="checkbox"/>



[bio-based.eu/ibib](https://bio-based.eu/ibib)

<b>1</b> Extra Page <b>250 EUR</b>
<input type="checkbox"/>

## Networks of nova-Institute

### Page Views

**330,000**  
Visitors per Month  
Renewable Carbon News  
[renewable-carbon.eu/news](https://renewable-carbon.eu/news)

**Up to 50,000**  
Visitors per Year  
iBIB – International Directory  
for Renewable Materials  
[bio-based.eu/ibib](https://bio-based.eu/ibib)

### Contacts

**25,500**   
**2,000**   
**7,200**   
**60,000** Industry  
Contacts

### Keep up to Date

  
**Subscribe to  
Renewable Carbon  
Newsletters at  
[bio-based.eu/email](https://bio-based.eu/email)**  
  
From a list of 19 topics,  
select the news important  
to your business

### Sponsoring Options

- Gold / 5,200 €     Silver / 3,500 €     Bronze / 2,900 €  
 Beer on Tap Package / 2,000 €     Gala Dinner Buffet Package / 2,000 €

### Workshop Room

- 2 Hours / 380 €

### Advertisement in the Conference Journal

- ½ Page / 1,000 €     ½ Page / 500 €  
 ¼ Page / 300 €

### Exhibition

Book your Booth soon:  
[advanced-recycling.eu/exhibition-booking](https://advanced-recycling.eu/exhibition-booking)

### Banner on Renewable Carbon News

- 3 Months / 800 €     6 Months / 1,600 €

### Renewable Carbon Companies (ReCaCo)

- 1 Extra Page / 250 €

Company Name

Street or POB

Postal Code, City

Contact Person

Email Address

Phone

Date

Company Stamp and Signature